



# 4 Simple Steps Successfully Deploy Electric

As fleets consider introducing battery-electric trucks into their fleet operations, electric terminal tractors are "one of the best, if not THE best, vehicles for electrification", according to the North American Council for Fuel Efficiency (NACFE).





LEADING THE CHARGE



SUCCESSFULLY  
DEPLOYED BY  
**170+ FLEETS**


**TRUSTED  
PROVEN  
PREFERRED**  
since 2015

## PURE ELECTRIC YARD TRUCKS

**NO MATTER WHAT YOU CALL IT...**  
terminal truck, terminal tractor, yard  
truck, hostler, spotter, yard dog,  
shunt truck, drayage truck, yard  
horse, goat, mule...

**Orange EV e-TRIEVER™ delivers!**

### CONTACT THE EV EXPERTS

 866-688-5223

 GoElectric@OrangeEV.com



### INCREASED UPTIME

Supporting 24/7 operations, Orange EV trucks average 98-99% uptime. Proven to work in extreme temperatures, from frigid northern climates, to hot desert environments.



### SAVE MONEY OVER DIESEL

Lower your Total Cost of Ownership (TCO). Fleets are saving up to \$90k annually on fuel, maintenance and repair.



### GAME CHANGER FOR FLEETS

The smart choice for container handling! The same load doing the same job but with safer, cooler, smoother, cleaner, quieter trucks.

**Purchase, Lease & Rental options are available.**

[www.OrangeEV.com](http://www.OrangeEV.com)

EXPERIENCE THE DIFFERENCE

# 4 SIMPLE STEPS TO DEPLOY ELECTRIC



Orange EV's turnkey solution and proven and effective launch sequence includes everything you need to begin operations: electric trucks, charging equipment, telematics, training, manuals, customized operator settings, warranty, technical support and more.

## GATHER YOUR SITE AND TRUCK OPERATING DATA

To spec an appropriate solution, help us understand your facilities and duty cycle.



## SPEC AND QUOTE THE RIGHT-SIZED SOLUTION

Orange EV designs the truck and charging solution to meet site-specific requirements.



## DEVELOP THE BUSINESS CASE AND EDUCATE YOUR TEAM

Calculate savings and payback based on real-world data from sites like yours. Get everyone on the same page understanding the operational, economic, and environmental benefits of Orange EV electric trucks.



## PURCHASE, INSTALL, AND DEPLOY

Working closely with Orange EV, begin operations seamlessly using our proven, effective launch sequence.



With each new site deployment, Orange EV conducts in-depth training on both truck and telematics.

Informed by truck telematics data and operational experience, execute broader adoption while enjoying the countless benefits that come with eliminating diesel.



# TAKE THE NEXT STEP ON YOUR ELECTRIFICATION JOURNEY




## Speak to your Regional Electrification Expert

Take the next step on your electrification journey

Get your questions answered by our team of EV experts

- We will help you determine your site needs and requirements
- Go over the simple steps required for your charging solution
- Review the financials and build a business case

 [goelectric@orangeev.com](mailto:goelectric@orangeev.com)

 (866) 688-5223

## Additional Resources

- [Industry News](#)
- [Orange EV news and announcements](#)
- [Our Event Schedule](#)
- [Demo Program: Request a truck demo at your facility or visit ours](#)



## An Industry Leader

**Commercially deployed since 2015, Orange EV electric yard trucks are working daily in mission-critical roles, meeting the most rigorous duty cycles and 24x7 shift schedules in all seasons and temperature ranges.**

Orange EV builds, sells, and services industrial electric vehicles for some of the most successful companies in the world. Orange EV is an industry leader, building industrial-strength, zero emission electric vehicles that are better for the earth, better for people, and better for our customers' bottom line.

Founded in 2012, Kansas City based Orange EV was the nation's first manufacturer to offer 100 percent electric Class 8 vehicles.

Orange EV first introduced the electric terminal truck as a complete remanufacture of existing trucks, reusing and giving a second life to durable elements like the cab and frame. This initial offering was designed with configuration options to ensure the truck got the job done while helping fleets manage cost. Next, we started manufacturing all new trucks while continuing to innovate and improve the product lines. In the process, Orange EV became the first U.S. company to build, commercially deploy, and service 100% electric Class 8 Heavy Duty trucks.





“ We recently marked the 18-month anniversary of deploying our first Orange EV truck to a 24/7 Minnesota operation, and the reliability has been unparalleled, exceeding uptime expectations.

*Ruan, 4/20/22 press release*



“ Orange EV is clearly the industry leader for electric yard truck innovations. They invented and manufactured the first one.

*LazerLogistics (formerly LazerSpot), 8/26/21 press release*